



HIGASHIMARU CO., LTD.

20 Igakura, Ijuin-cho, Hioki City, Kagoshima 899-2594, Japan
Tel: +81-99-273-4774, Fax: +81-99-273-3863

22 Jun 2009

IMPORTANT NOTICE

This is an important warning notice to all of our valued Distributors on the following imitation products made and distributed by the Chinese Company, **JieYang YueQun Oceanic Biological Research Development Co.,Ltd.**, and advertised on their web of http://yuequn.com/en/product_back/product_back1-1.htm including the fake "P. japonicus EBI STAR" which have not received approvals by HIGASHIMARU.

These imitations are trying to pass off their products as that produced by HIGASHIMARU. Serious legal consequences would follow if any of our proprietary and rights are found to be infringed.

Real HIGASHIMARU



Imitation PRODUCT



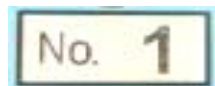
**Real colours of the bags would be slightly different due to display condition.*

A. Feed size

Printed Mark



Attached Label



B. Origin

MADE IN JAPAN

No origin shown

C. Logo & Company name



D. Oxygen absorbent

HIGASHIMARU
Printed Oxygen
Absorbent



Different Company
Absorbent





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2 Jul 2009

IMPORTANT NOTICE #2

This is another important warning notice to all of our valued Distributors on the following imitation product of "P. japonicus EBI STAR" made and distributed by the Chinese Company, **JieYang YueQun Oceanic Biological Research Development Co Ltd** and this imitation product copying our trademark name is advertised on their WEB of http://yuequn.com/en/product_back/product_back1-1.htm, as a fake feed of our own "P. japonicus".

These inferior and potentially harmful imitations will never receive approval from HIGASHIMARU as they are pretending the same products as that we, HIGASHIMARU have currently offered to all of our valued Distributors. Serious legal consequences will follow if any of our proprietary rights are infringed.

REAL HIGASHIMARU

IMITATION PRODUCT

* #1 HIGASHIMARU
Oxygen absorbent



* #2 Other company's
fake absorbent



**Real colours of the bags would be slightly different due to display condition.*

A. EBI STAR
No EBI STAR printed

EBI STAR printed

B. Feed size
Printed Mark

Attached Label

C. Origin

No origin shown

D. Logo & Company name

广东越群海洋生物研究开发有限公司

E. Oxygen absorbent
HIGASHIMARU Printed Oxygen Absorbent
*#1 shown on the above

Fake Absorbent *#2 shown on the above
Oxygen absorption 40% effect against ours

F. Chinese letters on the back
HIGASHIMARU prints only Japanese letters.

Printed on the top